

# BENEFITS OF FRANCHISING vs. STARTING A BUSINESS FROM SCRATCH



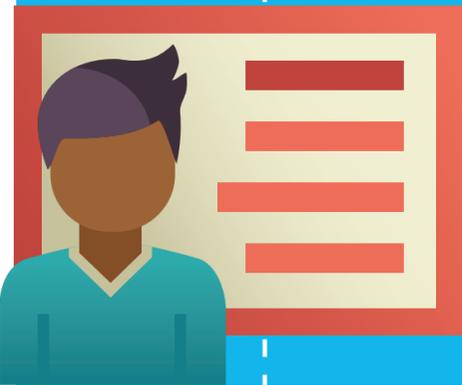
In the promotional products industry, there are many benefits to opening a franchise location as opposed to starting a business from scratch. Here are a few ways Fully Promoted helps our franchisees make running their businesses as simple as possible.



## COMPREHENSIVE TRAINING

Independent business owners need to learn how to operate their businesses from scratch. Fully Promoted provides training that teaches our franchisees how to do everything from manage bookkeeping to creating the products we sell.

Our training helps our franchisees offer a wide range of promotional products. Independent business owners can spend years mastering the techniques necessary to produce all of these products. Why restrict your offerings when you can give your customers all the promotional products they need?



## PROVEN BUSINESS MODEL

We've been in business for years and we've fine-tuned our business model to be as efficient as possible.

Why waste time trying to develop your business when you can take advantage of our years of experience and follow our effective and efficient business model?



## VALUABLE BRAND RECOGNITION

It can take business owners years of hard work to develop a strong reputation for excellence in their community. Fully Promoted has cultivated valuable brand recognition that our franchisees can capitalize on.

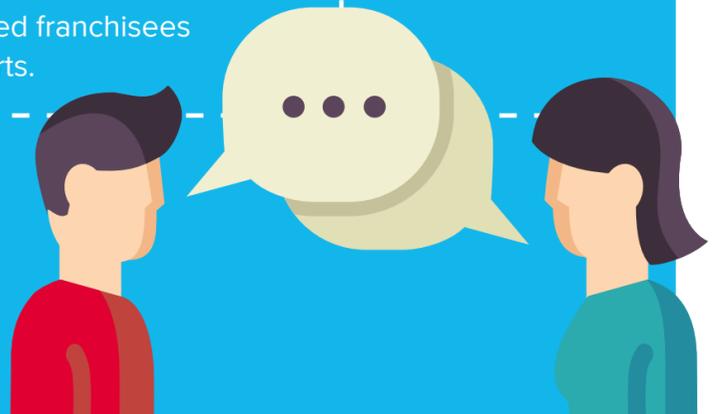
Franchisees enjoy the benefits of our valuable brand recognition when customers in their community connect the Fully Promoted brand name to quality and customer service they can trust.



## ONGOING SUPPORT

Independent business owners have no one to turn to when they have questions or concerns. Fully Promoted franchisees enjoy the support of a dedicated team of experts.

Marketing a business is one of the most important things entrepreneurs can do to promote growth. Why spend time researching marketing strategies when our experts can help you design effective marketing campaigns?



Franchising offers a host of benefits that are unavailable or hard to come by for independent business owners.

**Contact us today** to learn more about the ways in which we support our franchisees at Fully Promoted!



**FULLY PROMOTED**  
Branded Products & Marketing Services

[FULLYPROMOTEDFRANCHISE.COM.AU](http://FULLYPROMOTEDFRANCHISE.COM.AU)