



# Trust Us, We're the Promotional Products Experts

Thinking of investing in a franchise? Why not choose the experts? Fully Promoted is the expert in promotional products and marketing services, and we have everything you need to build a strong business!

**BRAND HISTORY**

**17 YEARS IN BUSINESS**



**OVER 300 STORES**



**MORE THAN 11 COUNTRIES AROUND THE WORLD**



We are proud to be one of the top franchise opportunities on the market! These are just some of the awards we have received:

## AWARDS AND RECOGNITION

**#1** in our category on Entrepreneur's Franchise 500 list in 2014 and 2015

**#39** on Franchise Direct's list of the **Top 100** Global Franchises

**TOP 200** of Franchise Times Magazine's ranking of the best franchise systems



## THE COMPLETE PACKAGE: OUTSTANDING PRODUCTS AND PROFESSIONAL MARKETING

How have we set ourselves apart in the industry? By offering amazing products and services to our clients and customers.

We offer hundreds of options to meet all our customers' promotional needs:



**WATER BOTTLES**



**PENS**



**KEYCHAINS**



**STRESS BALLS**



**BAGS & TOTES**



**FLASH DRIVES**

Our digital marketing offerings cover all our customers' bases:

- Website building
- Search Engine Optimization (SEO)
- Content marketing
- Social media
- Mobile optimization
- Local search
- Email marketing



### Did you know...?

All businesses need marketing!

Fully Promoted Franchisees provide these services to give their customers **complete marketing strategies**.



Only **61%** of marketers think their existing marketing strategy is effective<sup>1</sup>

Businesses that use inbound marketing are **4Xs** more likely to rate their strategies as effective<sup>1</sup>



## WHO USES PROMOTIONAL PRODUCTS AND DIGITAL MARKETING?

- ✓ **BUSINESSES IN ALL INDUSTRIES**
- ✓ **SCHOOLS/UNIVERSITIES**
- ✓ **NONPROFITS**
- ✓ **CLUBS**
- ✓ **SPORTS TEAMS**

### Did you know...?

Google gets in excess of **100 billion** searches each month<sup>1</sup>



Only **42%** of marketers know how to measure their success with social media marketing<sup>1</sup>

Becoming a Fully Promoted Franchisee will give you the tools and training you need to bring marketing expertise to businesses in your area.



**86%** of consumers like to receive monthly emails from businesses with which they regularly do business.

## IN SHORT, YOUR CUSTOMERS NEED TO BE FULLY PROMOTED.

Are you ready to take the next step to join the Fully Promoted franchise brand?

Visit us at [www.FullyPromotedFranchise.com](http://www.FullyPromotedFranchise.com) to get more info.



SOURCES: 1. <https://www.hubspot.com/marketing-statistics>